



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

JUN - 3 2010

MEMORANDUM

SUBJECT: Addressing Environmental Challenges for Small Businesses through Strengthening Partnerships

FROM: Lisa C. Lund, Director
Office of Compliance
Office of Enforcement and Compliance Assurance

Jeanette L. Brown, Director
Office of Small Business Programs
Office of the Administrator

TO: Deputy Regional Administrators

The Office of Compliance (OC) and the Office of Small Business Programs (OSBP) are asking for your support to improve the way EPA helps small businesses understand and comply with environmental requirements. OC, with its strong network of regional Compliance Assistance Coordinators (CACs), and OSBP, through its own network of Small Business Regional Liaisons (Liaisons) and state Small Business Environmental Assistance Programs (SBEAPs), are working together to coordinate regional and state delivery of compliance information to small businesses. The first step in this joining of forces is to bring together the CACs and Liaisons at the 2010 Small Business Environmental Conference in Washington, DC on June 8-11. We are asking you to support this work.

Why Partner?

Section 507 of the 1990 Clean Air Act Amendments (CAA) requires states to develop programs to help small businesses understand and comply with CAA compliance requirements. The state SBEAPs grew out of this statutory requirement. EPA's Asbestos and Small Business Ombudsman, part of OSBP, monitors these state programs. (For more information visit: <http://www.epa.gov/sbo/507program.htm>.) While most of the SBEAPs focus only on CAA requirements, they also see a clear need in other environmental media areas. The SBEAPs and the Environmental Council of States (ECOS) have turned to EPA to help them meet this demand.

Part of our answer to this request is to establish a partnership between multimedia compliance experts, OBSP and the SBEAPs. The goal of this partnership is to better identify, through the SBEAPs, the information needs of small business, and bring those needs to the

attention of headquarters and regional media program and compliance experts. Together they will identify where partners already have information they can share, expert speakers, websites, guidance documents, workshops, and other assistance materials that can be made available more broadly. To address needs where materials do not already exist, we would like to partner with media program experts at headquarters and in the regions to develop solutions to meet those needs.

This partnership will undoubtedly benefit both EPA and state assistance programs by virtue of the efficiencies it will bring, and most importantly, it will enhance delivery of compliance information to small businesses. It will enable the regions and states to readily share existing materials, and thus prevent partners from reinventing the wheel. It will also reduce costs associated with separate deliveries of materials or visits to small businesses by multiple EPA offices. Over the long term, we will all be better positioned to identify and collaborate on small business needs as they arise.

Next Step: Establishing the Partnership

In advance of the June Small Business Environmental Conference (www.sbeapconference.com), we asked all the regional CACs and Liaisons to begin organizing regional networks with representatives from their own state SBEAPs. The conference will be a venue for solidifying EPA's partnership with the SBEAPs. Time has been set aside at the conference for the newly forming regional networks to explore the drivers and barriers for improving compliance, and begin working together to develop innovative approaches to improving small business compliance. Our objective for the conference is for the group to develop goals and a plan for moving forward.

Sustaining the Partnership

We hope to continue the dialogue with the regional networks after the conference. The EPA Environmental Assistance Network, a task force composed of OC, OSBP and the EPA headquarters program offices, meets quarterly to coordinate EPA's compliance assistance work and will now include regional and state representatives from each of the regional networks, allowing for Agency-wide information exchange and shared problem solving.

Success in building a new EPA/state compliance assistance partnership depends on regional involvement. We ask for your support in encouraging your region's CACs and Liaisons to actively participate in this effort.

If you have any questions, please contact Seth Heminway, OC, at 202-564-7017 or Joan B. Rogers, OSBP, at 202-564-6568.

Attachments:

List of Regional Compliance Assistance Coordinators

List of Small Business Regional Liaisons

cc: Cynthia Giles, Assistant Administrator, OECA
Catherine McCabe, Principal Deputy Assistant Administrator, OECA
Matthew Bogoshian, Deputy Assistant Administrator, OECA
Adam Kushner, Director, OCE
Media Division Directors
Cindy Tuck, Under Secretary, California Environmental Protection Agency, Co-Chair,
Compliance Committee, ECOS
Robert W. King, Jr., Deputy Commissioner, SC Dept. of Health and Environmental
Control, Co-Chair, ECOS Compliance Committee
David Fiedler, Manager, Michigan SBEAP
David Nicholas, Compliance Committee, ECOS
David Hindin, OC
Rick Colbert, OC
Robbi Farrell, OC
Seth Heminway, OC
Joan B. Rogers, OSBP
Annette Fulgenzi, Chair, SBO/SBEAP National Steering Committee and Acting
Manager, Illinois SBEAP
Deborah Roy, Chair, National Compliance Advisory Panel
Environmental Assistance Network Members
Regional Compliance Assistance Coordinators
Small Business Regional Liaisons
Enforcement Division Directors
Enforcement Coordinators



Small Business Regional Liaisons

Dwight Peavey (Currently on Detail)
US EPA – **Region 1**
5 Post Office Square - Suite 100
Boston, MA 02109-3912
(617) 918-1829
Peavey.dwight@epa.gov

Ronald Lockwood
US EPA – **Region 2**
290 Broadway
New York, NY 10007-1866
(212) 637-3413
Lockwood.ronald@epa.gov

David Byro
US EPA – **Region 3**
1650 Arch Street
Philadelphia, PA 19103-2029
(215) 814-5563
Byro.david@epa.gov

Adrienne Fagler
US EPA – **Region 4**
Atlanta Federal Center
61 Forsyth Street, SW
Atlanta, GA 30303-3104
(404) 562-9625
Fagler.adrienne@epa.gov

Mark Messersmith
US EPA – **Region 5**
77 West Jackson Boulevard
Chicago, IL 60604-3507
(312) 353-2154
Messersmith.mark@epa.gov

Vacant
US EPA – **Region 6**
Fountain Place 12th Floor, Suite 1200
1445 Ross Avenue
Dallas, TX 75202-2733
(214) 665-7178

Janette Lambert
US EPA – **Region 7**
901 North 5th Street
Kansas City, KS 66101
(913) 551-7768
Lambert.janette@epa.gov

Larry Grandison
US EPA – **Region 8**
1595 Wynkoop St.
Denver, CO 80202-1129
(303) 312-6599
Grandison.lawrence@epa.gov

Hillary Hecht
US EPA – **Region 9**
75 Hawthorne Street
San Francisco, CA 94105
(415) 947-4266
Hecht.hillary@epa.gov

Gabriela Carvalho
US EPA – **Region 10**
1200 Sixth Avenue, Suite 900
Seattle, WA 98101
(206) 553-6698
Carvalho.gabriela@epa.gov

Updated: May 2010

US EPA Regional Compliance Assistance Coordinators (CAC)

REGION	NAME	PHONE	EMAIL
1	Mary Dever-Putnam	617-918-1717	Dever.mary@epa.gov
2	Linda Longo	212-637-3565	Longo.linda@epa.gov
3	Makeba Morris	215-814-2187	Morris.makeba@epa.gov
4	Wes Hardegree	404-562-9629	Hardegree.wes@epa.gov
5	Donna Howard	312-866-6739	Howard.donna@epa.gov
6	Israel Anderson	214-665-3138	Anderson.israel@epa.gov
	Eli Martinez (backup)	214-665-2119	Martinez.eli@epa.gov
7	Neal Gilbert	913-551-7985	Gilbert.neal@epa.gov
8	Kaye Mathews	303-312-6889	Mathews.kaye@epa.gov
	Olive Hofstader (backup)	303-312-6467	Hofstader.olive@epa.gov
9	Hillary Hecht	415-947-4266	Hecht.hillary@epa.gov
10	Gabriela Carvalho	206-553-6698	Carvalho.gabriela@epa.gov
OECA	Joanne Berman	202-564-7064	Berman.joanne@epa.gov